
BRIAN ROSS DESIGN

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Portfolio www.brianrossdesign.com

EDUCATION

RUTGERS UNIVERSITY, MASON GROSS SCHOOL OF ARTS
MFA / New Media / Visual Art / 2007

THE SCHOOL OF THE ART INSTITUTE OF CHICAGO
Continuing Studies / 2003 -2004

DEPAUL UNIVERSITY
BA / Media Art and Art History / 2001

AWARDS

- > Teaching Assistant. Rutgers University / 2006 - 2007
- > TA Competitive Prize (Scholarship). Rutgers University / 2006
- > Class of 2000 Prize (Scholarship). Rutgers University / 2005–2006
- > Smith Scholarship. The School of the Art Institute of Chicago / v2003

MEMBERSHIP

- > American Institute of Graphic Arts (AIGA)
- > College Art Association (CAA)

SOFTWARE

- > Adobe CS4, Photoshop, Illustrator, Fireworks, In Design, Flash, Dreamweaver, Premiere, After Effects, Final Cut Pro, Bridge, Acrobat Pro, Garage Band, and SoundBooth

LANGUAGES

- > ActionScript 2.0 and 3.0, OOP, XML, XHTML, CSS, and Javascript

SKILLS

- > Web and Motion Design, Games, Art Direction, Project Management, Layout, Education, Photography, Audio

GRAPHIC DESIGN

92Y / 92Y TRIBECA / NEW YORK, NY / DEC 2008 - PRESENT

Work as a designer for the not-for-profit cultural centers, The 92Y and The 92Y Tribeca. Designed and produced a range of projects: extensive interactive Flash projects, including virtual tours and Flash games for the summer camps program; on- and off-site advertising campaigns for a range of events, including lectures by key cultural figures, such as Howard Zinn and Bill Gates, and comedy events hosted by key members of "The Daily Show," Wyatt Cinac and John Oliver; and the ongoing redesign of the front and back ends of the 92Y/92Y Tribeca website.

FREELANCE DESIGN

FANCASA / NEW YORK, NY / AUG. 2008 - SEPT 2008

Redesigned structure, and appearance of the main artist's webpages and company home page. Concepted, designed, and produced Flash animations for each artist page. Worked closely with members of the company during concepting to balance the needs for site.

TREMOR MEDIA / NEW YORK, NY / JUNE. 2008 - AUG 2008

Designed and produced Flash banners for premiere advertising agency and hosting supplier. Worked closely with a team of Flash designers and programmers. Formated expanding banners with AS2, edited, and prepared embedded video for web, and uploaded final work to a database.

PACIFIC CONCEPTS LTD / NEW ROCHELLE, NY / DEC. 2007 - MAY 2008

Designed web sites for the main and individual brands that existed under the name Pacific Concepts Ltd. Spent a month in Shenzen, China directing a team of production assistants as an art director. Started from ground level with concepting wire frames and story boarding for animations and layout, to guiding and assisting with final production.

FOUNDATION CENTER / NEW YORK, NY / NOV . 2007 - DEC 2007

Updated and organized a large database for a not-for-profit organization. Prepared and sent email blasts. Organized information for grants and classes across America.

NJAIMH / INFANT INSIGHTS / HIGHLAND PARK, NJ / FEB 2006 - MAY 2009

Designed, and produced a web site for a medical association called the New Jersey Association for Infant Mental Health. Updated and modernized the website for Infant Insights along with miscellaneous print, flyers, and advertisements for publications such as "Time Out" to promote upcoming events.

INSTRUCTOR OF RECORD

RUTGERS UNIVERSITY / NEW BRUNSWICK, NJ / JAN. 2006 - MAY 2007

Taught a two-part Contemporary Art History class to undergraduate students. Organized class discussions, gave lectures, selected readings, prepared and graded exams and essays. Position awarded on merit.

FIELD ORGANIZER

KERRY / EDWARDS CAMPAIGN / DENVER, CO / JUL 2004 - DEC 2004

Created and organized a voter outreach branch of the 2004 "Get-Out-the-Vote" campaign for the Democratic National Committee. Organized, and directed groups of volunteers and paid workers. Successfully won county for Presidential, Senate, and local seats.